Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Class: \_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_

* Why do you think events are a source of revenue for the hospitality and tourism industry?
* There are four categories of the size public events, what are they, give a description and an example of an event?
* What is the difference between a cultural event and tourist attraction?
* What are the 7 management and marketing related careers discussed on page 142?
* What are Sports Agents responsible for?
* What is the difference between Athletic Directors and Media Directors

